

MAJOR

BA: Communication Studies-Public Relations Concentration

Rev. Fall 2017

Required for Admission to UNCC in Pre-Communication

If 24 or more transfer hours
2.0 Transfer GPA

OR

If less than 24 transfer hours
Transfer admissions requirements
AND
Freshman Admissions Requirements

Additional Requirements for Admission to Communication Studies (upper division)

Students who apply for the Communication Studies major are initially classified as Pre-Communication Studies majors until they meet the following requirements: cumulative GPA of 2.0 or above; successful completion of a foreign language course at the 2000-level or higher in a Latin alphabet language or American Sign Language or 1202 in a non-Latin alphabet language; and successful (grade C or above) completion of COMM 1101, COMM 2100, and either STAT 1220 or STAT 1222. Students matriculated at UNC Charlotte and planning to change or declare Pre-Communication Studies as their major must have an overall GPA of at least 2.0.

***PLEASE NOTE: UNC Charlotte made changes to the General Education first year writing and Liberal Studies requirements effective Fall 2017; therefore, the UNC Charlotte General Education requirements and community college UGETC course alignment may vary if the associates degree *is not* completed. Please review your progression with your academic advisor.

Associate of Arts					
Courses in BOLD are required for the major					
UGETC -- Associate of ARTS					
Area	Prefix/Number	Course Name	Credits	UNC Charlotte Equivalent	Credits
English Composition (6 CR)					
English Composition	ENG 111	Writing and Inquiry	3	UWRT 1101:	3
	ENG 112	Writing and Research in the Disciplines	3	UWRT 1102:	3
Humanities / Fine Arts (9 CR)					
Arts: (choose ONE)	ART 111	Art Appreciation	3	LBST 1105	3
	ART 114	Art History Survey I		ARTH 1211 (and LBST 1105 exemption)	
	ART 115	Art History Survey II		ARTH 1212 (and LBST 1105 exemption)	
	MUS 110	Music Appreciation		LBST 1103	
	MUS 112	Introduction to Jazz		TRNF 0001 (and LBST 1103 exemption)	
Literature / Philosophy (choose ONE)	ENG 231	American Literature I	3	ENGL 2104 (and LBST 2212 exemption)	3
	ENG 232	American Literature II		ENGL 0001 (and LBST 2212 exemption)	
	PHI 215	Philosophical Issues		PHIL 2101 (and LBST 2211 exemption)	
	PHI 240	Introduction to Ethics		PHIL 0001 (and LBST 2211 exemption)	
COMM	COM 231	Public Speaking	3	COMM 1101	3
Social / Behavioral Science (9 CR)					
Social Science (choose ONE)	ECO 251	Principles of Microeconomics	3	ECON 2102	3
	ECO 252	Principles of Macroeconomics		ECON 2101	
	POL 120	American Government		POLS 1110	
	SOC 210	Introduction to Sociology		SOCY 1101	
History (choose ONE)	HIS 111	World Civilizations I	3	HIST 1120 (and LBST 2101 exemption)	3
	HIS 112	World Civilizations II		HIST 1121 (and LBST 2101 exemption)	
	HIS 131	American History I		HIST 1160 (and LBST 2101 exemption)	
	HIS 132	American History II		HIST 1161 (and LBST 2101 exemption)	
Psychology	PSY 150	General Psychology	3	PSYC 1101	3
Science with Lab (4 CR)					
Choose ONE	AST 111/111A	Descriptive Anatomy and Lab	4	PHYS 1130 + L	4
	AST 151/151A	General Astronomy I and Lab		PHYS 1130 + L	
	BIO 110	Principles of Biology		BIOL 1110 + L	
	BIO 111	General Biology		BIOL 1110 + L	
	CHM 151	General Chemistry I		CHEM 1251 + L	
	GEL 111	Introduction Geology		GEOL 1200 + L	
	PHY 110/110A	Conceptual Physics and Lab		PHYS 1101 + L	
Mathematics (4CR)					
TOTAL Hours	MAT 171	Pre-Calculus Algebra	4	MATH 1100 (3) + lab credit (1)	4
			32		32
Additional General Education					
	MAT 152	Statistical Methods I	4	STAT 1220 (3) + lab credit (1)	4
Choose three semesters of ONE Latin Alphabet Language	ASL 111, 112, 211	American Sign Language	9	FORL 1201, FORL 1202, FORL 2201	9
	FRE 111, 112, 211	French		FREN 1201, FREN 1202, FREN 2201	
	GER 111, 112, 211	German		GERM 1201, GERM 1202, GERM 2201	
	ITA 111, 112, 211	Italian		ITAL 1201, ITAL 1202, ITAL 2201	
	LAT 111, 112, 211	Latin		LATN 1201, LATN 1202, LATN 2201	
	POR 111, 112, 211	Portuguese		PORT 1201, PORT 1202, PORT 2201	
OR	SPA 111, 112, 211	Spanish	OR	SPAN 1201, SPAN 1202, SPAN 2201	
Choose two semesters of ONE	ARA 111, 112	Arabic	6	ARBC 1201, ARBC 1202	6
	CHI 111, 112	Chinese		CHNS 1201, CHNS 1202	

non-Latin Alphabet Language	JPN 111, 112	Japanese	3	JAPN 1201, JAPN 1202	3
	RUS 111, 112	Russian		RUSS 1201, RUSS 1202	
Global / Cross Cultural (Choose ONE)	ANT 220 or 221	Cultural Anthropology or Comparative Cultures	3	ANTH 0001 (LBST 2102)	3
	GEO 111	World Regional Geography		GEOG 1101 (LBST 2102)	
	GEO 112	Cultural Geography		GEOG 0001 (LBST 2102)	
	POL 210 or 220	Comparative or International Politics		POLS 1130 or POLS 1150 (LBST 2102)	
	HIS 111 & HIS 112	World Civilizations I AND II		HIST 1120 and HIST 1121 (Student must take BOTH to get both LBST 2101 and 2102 credit)	
			16 or 13		16 or 13

PRE Major - Courses

	ACA 122	Academic Transition	1	UCOL 1000	1
Choose ONE of these	COM 120	Interpersonal Communication	3	COMM 2107	3
	COM 160	Small Group Communication		COMM 2105	
Choose ONE of these	JOU 110	News-writing	3	JOUR 2160	3
	JOU 216	Writing for Mass Media		JOUR 2160	
	JOU 217	Feature/Editorial Writing		JOUR 3162	
	Electives		2 or 5		2 or 5
TOTAL Hours			60		60

BA COMMUNICATION STUDIES - Public Relations UNC Charlotte Courses

Courses in **BOLD** are pre-requisites for subsequent courses

Junior Year					
Fall	COMM 2100 Intro to Communication Theory		3		
	JOUR 2100: Writing Foundations in Communication		0		
	Elective		6		
	Related Coursework		6		
Spring					
COMM 2145: Principles of Public Relations		3			
COMM 2101: Intro to Rhetorical Theory		3			
COMM 3120 or 3130 or 3141		3			
Elective		6			
			30		
Senior Year					
Fall	COMM 3245: PR Writing		3		
	COMM 3246: PR Strategies		3		
	COMM 3100: Communication Research Methods		3		
	Elective		6		
Spring	COMM 4145: Commnication Campaigns		3		
	COMM 3101: Persuasion		3		
	COMM 4410: Profesional Internship		3		
	Elective		6		
			30		
TOTAL UNCC Hours			120		